

## MOVE FASTER, GO FURTHER TO THE UNITED STATES EXPLORE A WORLD OF POSSIBILITIES IN THE **UNITED STATES**

Not only is the U.S. the world's richest economy, but it's also the most prolific importer of goods on the planet.<sup>1</sup> And, the E.U. is one of their top trading partners<sup>2</sup>. This means that it's never been a better time to look stateside and the powerful combined capabilities of FedEx and TNT can get you there fast.



biggest importer of goods in the world<sup>7</sup>

**No.** 1 biggest economy in the world<sup>3</sup>

NO. 1

the E.U.'s largest

partner for exports<sup>4</sup>

€935

a year is traded

between the E.U.

and the U.S.<sup>6</sup>



>70% of all foreign direct investment into the U.S. comes from the E.U.<sup>5</sup>



### WHO DOES THE U.S. DO THE **MOST BUSINESS WITH?**

The U.S. buys and sells billions of dollars' worth of goods every year all over the world – but four of its top 10 trading partners are in Europe.

# GERMAN

- 5th biggest trading partner
- €145 billion<sup>9</sup> traded between Germany and U.S. last year

Top exports<sup>10</sup>: high-end passenger vehicles, machinery, pharmaceuticals, medical equipment, electronics

Top imports<sup>11</sup>: vehicles; aircraft, spacecraft; machinery; medical, technical equipment; electronic equipment





## UNITED KINGDOM

- 7th biggest trading partner
- €94 billion<sup>12</sup> traded between U.K. and U.S. last year

**Top exports<sup>13</sup>:** vehicles; machinery; pharmaceuticals; medical, technical equipment; mineral fuels including oil

Top imports<sup>14</sup>: aircraft, spacecraft; gems, precious metals; machinery; electronic equipment; mineral fuels including oil

# FRANCE

- 8th biggest trading partner
- €70 billion<sup>15</sup> traded between France and U.S. last year

Top exports<sup>16</sup>: machinery; aircraft, spacecraft; beverages; pharmaceuticals; perfumes; cosmetics

Top imports<sup>17</sup>: aircraft, spacecraft; mineral fuels including oil; machinery; electronic equipment;





## TALY

- 10th biggest trading partner
- €58 billion<sup>18</sup> traded between Italy and U.S. last year

Top exports<sup>19</sup>: machinery; vehicles; pharmaceuticals; beverages; electronic equipment

Top imports<sup>20</sup>: pharmaceutical products; nuclear reactors and machinery; aircraft; medical instruments

### **DOING BUSINESS** THE AMERICAN WAY

- Don't be modest, sell yourself and your achievements openly
- Smile readily
- Avoid silence
- Shake hands firmly
- Be punctual
- Be prepared for early breakfast or dinner meetings



#### HOW FEDEX AND TNT TAKE YOU **MORE STATES, FASTER**

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Start shipping to and from the U.S. today or find out more about how the combined power of FedEx and TNT can connect you to exciting markets all over the globe.

#### Start shipping

#### Learn more

#### Sources

<sup>1</sup>http://uk.businessinsider.com/mapped-the-worlds-biggest-importers-2018-7?r=US&IR=T <sup>2</sup>https://ec.europa.eu/eurostat/web/products-eurostat-news/-/DDN-20180419-1?inheritRedirect=true <sup>3</sup>https://www.weforum.org/agenda/2018/04/the-worlds-biggest-economies-in-2018/ <sup>4</sup>https://ec.europa.eu/eurostat/web/products-eurostat-news/-/DDN-20180419-1?inheritRedirect=true <sup>5</sup>https://www.cnbc.com/2018/06/09/reuters-america-factbox-import-tariffs-eu-versus-united-states.html <sup>6</sup>https://money.cnn.com/2018/07/11/news/economy/us-eu-tariffs-trade/index.html <sup>7</sup>http://www.visualcapitalist.com/visualizing-the-worlds-largest-importers-in-2017/ <sup>8</sup>http://www.atlanticcouncil.org/blogs/new-atlanticist/us-eu-trade-what-you-need-to-know <sup>9</sup>http://fortune.com/2018/03/07/biggest-us-trade-partners/ <sup>10</sup>http://www.worldsrichestcountries.com/top\_us\_imports.html <sup>11</sup>http://www.worldsrichestcountries.com/top\_us\_exports.html <sup>12</sup>http://fortune.com/2018/03/07/biggest-us-trade-partners/ <sup>13</sup>http://www.worldsrichestcountries.com/top\_us\_imports.html <sup>14</sup>http://www.worldsrichestcountries.com/top\_us\_exports.html <sup>15</sup>http://fortune.com/2018/03/07/biggest-us-trade-partners/ <sup>16</sup>http://www.worldsrichestcountries.com/top\_us\_imports.html <sup>17</sup>http://www.worldsrichestcountries.com/top\_us\_exports.html <sup>18</sup>http://fortune.com/2018/03/07/biggest-us-trade-partners/ <sup>19</sup>http://www.worldsrichestcountries.com/top\_us\_imports.html <sup>20</sup>https://www.export.gov/article?series=a0pt000000PAu5AAG&type=Country\_Commercial\_\_kav