

# BRING THE WORLD TO YOU WITH FEDEX & TNT

We don't just ship goods to exciting new markets across the globe. We import them too. Not importing yet? Here's why you should.

**€1,856 billion**

Current value of the E.U. import market<sup>1</sup>



**€322 billion**

The trading volume between E.U. SMEs and non-E.U. nations<sup>3</sup>

**10%**

increase in imports from Asia (to €853 billion) in the past year<sup>2</sup>



**20%**

yearly growth in the Norway, South Korea and Mexico import markets<sup>4</sup>



**15%**

more SMEs import than export in the top 5 E.U. markets<sup>5</sup>



**10%**

of non-importing SMEs are trying or considering importing<sup>3</sup>

## Top 3 importers to the E.U. in 2017<sup>5</sup>



**China**  
€375 billion in imports



**U.S.**  
€257 billion in imports



**Russia**  
€145 billion in imports

## Regions in focus: importing from Asia Pacific and the U.S.

ASIA IS CONTINUING TO GROW RAPIDLY

- **No. 1** fastest growing region on the globe until 2030<sup>6</sup>
- **46% of imports** to the E.U. come from Asia Pacific<sup>7</sup>
- **€78 billion** year-on-year growth of imports from Asia to the E.U., 2016-2017<sup>8</sup>
- **€853 billion** value of imports from Asia to the E.U. in 2017<sup>8</sup>
- **10%** increase in imports from Asia Pacific to the E.U. in the past year<sup>9</sup>
- **6.8%** growth predicted in the region this year<sup>10</sup>

## THE U.S. – MUCH MORE THAN A TOP E.U. TRADING PARTNER<sup>11</sup>

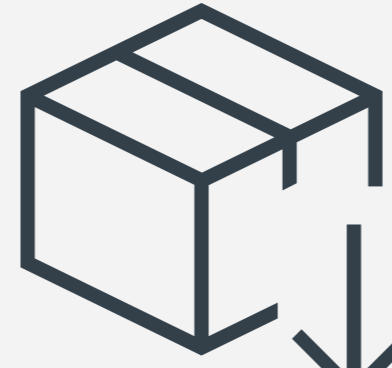


**>70%**

of all foreign direct investment into the U.S. comes from the E.U.<sup>14</sup>

**€935 billion**

a year is traded between the E.U. and U.S.<sup>15</sup>



**No. 1**

biggest importer of goods in the world<sup>12</sup>

**€256 billion**

The value of imports from the U.S. to the E.U.<sup>16</sup>



**21%**

of imports into the E.U. come from the U.S.<sup>13</sup>

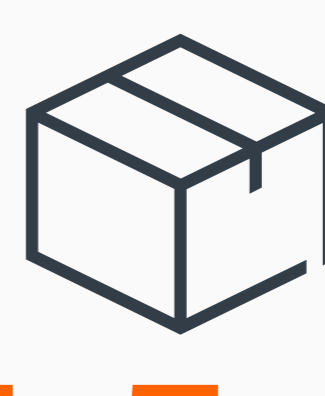
## MOVE FASTER, GO FURTHER WITH FEDEX AND TNT

Why should you choose us for your imports?



**99%**

of global GDP covered



**1.5m**

packages sorted overnight in Memphis hub

**125** Asia Pacific cities linked including major commercial centres in:



**7**

Middle East countries covered by our extensive road network



**4**

U.S. gateways giving us complete nationwide coverage

**4,000**

vehicles in operation in Asia Pacific



**700+**

weekly air connections in Europe



BRING IN GOODS FROM ACROSS THE GLOBE WITH TWO WORLD-CLASS CARRIERS. WITH OUR FASTER CONNECTIONS, EXPANSIVE COVERAGE AND DECADES OF EXPERTISE, WE MAKE IMPORTING AS SIMPLE AS EXPORTING.

- **Get your goods faster** with our integrated network
- **Speed your materials through customs** with our fully managed clearance service and dedicated customs tool
- **Source goods from over 220 markets** with quicker, smoother import processes
- **Take control** with our intuitive shipping and tracking tools
- **Work with the parcel experts** who have 425,000 team members worldwide and local knowledge in 200 countries

With the connectivity of the world's largest cargo airline and the scale of the fastest, widest European road network, importing is easier than you think.

Start importing from across the globe today and discover just how simple we make it for you to move faster, go further and connect to new markets worldwide.

Ship now

Find out more

### Sources

<sup>1</sup>Eurostat

<sup>2</sup>Eurostat

<sup>3</sup><https://www.british-business-bank.co.uk/wp-content/uploads/2018/03/Internationalisation-of-European-SMEs-2018-FINAL-VERSION.pdf>

<sup>4</sup>Eurostat

<sup>5</sup>[http://trade.ec.europa.eu/doclib/docs/2006/september/tradoc\\_122530.pdf](http://trade.ec.europa.eu/doclib/docs/2006/september/tradoc_122530.pdf)

<sup>6</sup><https://thediomat.com/2017/12/asia-to-stay-worlds-fastest-growing-region-through-2030/>

<sup>7</sup>Eurostat

<sup>8</sup><https://www.forbes.com/sites/pamelaambler/2017/10/30/where-young-chinese-billionaires-are-making-their-wealth-and-spending-it/#294b41547fb6>

<sup>9</sup>Eurostat

<sup>10</sup><http://www.worldbank.org/en/region/eap/publication/eurostat-east-asia-pacific-economic-update>

<sup>11</sup><https://ec.europa.eu/eurostat/web/products-eurostat-news/-/DDN-20180419-1?inheritRedirect=true>

<sup>12</sup><http://www.visualcapitalist.com/visualizing-the-worlds-largest-importers-in-2017/>

<sup>13</sup>Eurostat

<sup>14</sup><https://www.cnbc.com/2018/06/09/reuters-america-factbox-import-tariffs-eu-versus-united-states.html>

<sup>15</sup><https://money.cnn.com/2018/07/11/news/economy/us-eu-tariffs-trade/index.html>

<sup>16</sup>[http://trade.ec.europa.eu/doclib/docs/2006/september/tradoc\\_113465.pdf](http://trade.ec.europa.eu/doclib/docs/2006/september/tradoc_113465.pdf)